

AGENDA
AMES PARKS AND RECREATION COMMISSION MEETING
City Hall Council Chambers – 515 Clark Avenue
Thursday, January 16, 2020

NOTICE TO THE PUBLIC: The Parks and Recreation Commission welcome comments from the public during discussion. If you wish to speak, please complete a green card and hand it to City staff prior to the meeting. When your name is called, please step to the microphone, state your name and address for the record, and limit the time used to present your remarks to three minutes so others have the opportunity to speak. The normal process on an agenda item is staff may first give a report on the item, Commissioners may ask questions for clarification, public input is received, a motion is placed on the floor, the Commission discusses the issue or responds to the audience concerns, and the vote is taken. In consideration of all, if you have a cell phone, please turn it off or put it on silent.

1. Call to Order: 4:00 p.m.
2. Approval of Minutes from November 21, 2019 and December 5, 2019
3. Public Forum (For items not on the agenda)
4. 2019 Furman Aquatic Center Staff Report
5. Request for City of Ames EcoFair on Saturday, April 25, 2020
 - a. Motion approving the EcoFair request to waive the payment of 10% of gross sales for any vendor selling items at the fair
6. 2020-25 Capital Improvement Plan
 - a. Motion recommending City Council approve the Parks & Recreation Department's Capital Improvement Plan
7. 2020-21 Operational Budget
 - a. Staff overview of the 2020-21 Operational Budget
 - b. Motion approving the proposed fee schedule for FY 2020/21, as well as, the Auditorium and Bandshell fee schedules for FY 2021/22
8. Project Updates
 - a. Homewood Clubhouse
 - b. Bandshell electrical and lighting project
9. Monthly Report
10. Commission Member Comments
11. Next Meetings:
 - a. Thursday, February 20 at 4:00 PM (Regular Meeting)
 - b. Thursday, March 26 at 4:00 PM (Regular Meeting)
12. Adjournment

AMES PARKS AND RECREATION COMMISSION

MEETING MINUTES

DATE: November 21, 2019

COMMISSION

PRESENT: Sarah Cady, Eve Lederhouse, Duane Reeves, Jeremy Bristow

ABSENT: Sarah Litwiller, Kelsey Culbertson, Sean Carlton-Appleton

STAFF: Keith Abraham, Kellee Omlid, Joshua Thompson,

CALL TO ORDER: 4:00 PM

APPROVAL OF MINUTES

A motion by Lederhouse, with second by Reeves, to approve the September 19, 2019, meeting minutes. No discussion. No opposition. **Motion Approved.**

PUBLIC FORUM

No Public Forum

DIRECTOR'S REPORT

a. Introduce Ben Flaherty, Recreation Manager – Youth & Adult Sports and Activities

Abraham introduced Ben Flaherty, Recreation Manager for Youth & Adult Sports for the city of Ames. Flaherty gave the Commission an overview of his background, education, and job history.

b. Check Presentation from Sunset Ridge Property Owner's Association

Jody Gatewood and David Eggert from the Sunset Ridge neighborhood presented a check to the Parks and Recreation Department. The neighborhood raised these funds for the development of the park. The neighborhood association would like to thank the Commission for their support and thanked Staff for being great to work with. The residents are excited to get the park developed so their children will no longer cross Lincoln Way to get to a park.

Abraham informed everyone that grading has begun, the playground equipment has arrived and the shelter is on order. Abraham added that the neighborhood association and the park committee have been a pleasure to work with.

c. CAF – Edwards Park Naming Request

Abraham reviewed the naming process with the Commission. Abraham went through the contents of the naming request received for the former Edwards School site. The application requests to name the park for Tahira and Labh Hira. The Hiras are interested in donating \$40,000 to the development of this park. Abraham stated that two people at the public input session were against this naming and five were more favorable. Staff recommends Alternative #1 for the Parks and Recreation Commission to recommend that the City Council approve the request to name the park located on the site of the former Edwards Elementary School the "Tahira and Labh Hira Park".

Lederhouse asked why people were against the naming request. Abraham said that the people who were against the naming request suggested a delay to gather more input from the neighbors. Abraham informed the Commission that over 1,600 postcards went out to the neighborhood and only 24 individuals attended the meeting.

Reeves asked Abraham to explain more about the process for delaying the naming request. Abraham said the Commission should make a recommendation at this meeting. It will then be up to the Council to deny or delay the application.

Joel Barbour (318 Hickory Drive)

Spoke in favor in the naming of the Park as the Hiras care about the community and have many contributions.

Kathy Schanble (3629 Woodland)

Schnable spoke in favor of naming the park after the Hiras, as she knows them to be kind and caring people who have been generous toward developing the park. Please move forward now.

Brad Schroeder (3607 Woodland)

Spoke in favor of naming the park after the Hiras. He worked with Mr. Hira at Iowa State. Mr. Hira was the dean of the College of Business and oversaw the construction of the Gerdin Business Building. He knows the Hiras to be generous people, generous to the college and to the students. Many in the business community were Iowa State Students and would be favorable to this naming request.

Carol Horowitz (2014 Country Club Blvd)

Spoke in support of naming the park after the Hiras. She feels the Hiras have worked hard to make the University and Ames a better place.

Abraham informed the Commission that Roger and Connie Underwood had left him a message supporting naming the park after the Hiras. The Underwoods would like to encourage the Commission to make this recommendation.

Lederhouse has worked with Labh and Tahira. She would echo all of the comments that the Commission heard from the public regarding the Hiras.

Lederhouse also feels that Edwards School is quite a bit away from this parcel of land. She stated that having an Edwards Park and an Edwards School in different locations could be confusing to newcomers and visitors.

Moved by Lederhouse to approve Alternative #1. Bristow Second. No discussion. In favor, Lederhouse, Bristow, Cady. Opposed, Reeves.

Motion Approved.

d. CAF – Ames Triathlon Review

Thompson went over the Commission Action form regarding the Ames Triathlon and gave his review of the 2019 event. Thompson stated that the event staff were great, there was no damage to the turf, structures or hard surfaces. The event coordinators would like to hold another triathlon in 2020 on the last weekend of June. The only changes to the event would be the addition of allowing the event staff to use two golf

carts to help them increase response time for any issues or medical events. Staff recommends Alternative #1a and #1b.

Lederhouse asked if we had received any feedback from the Friends of Ada Hayden Heritage Park. Thompson informed her that the Friends group thought the event went very well, however they still oppose swimming in the park.

Alex Syhlman (1502 25th SE, Altoona, Iowa)

He wanted to thank the Commission for allowing the triathlon to take place at Ada Hayden. His staff is very pleased with the collaboration between his group and the Parks and Recreation staff. He would like to thank the Parks and Recreation staff for making sure the event was successful for the participants, the community, and the park. The donation option on the registration raised \$1,000 dollars.

Tim FencI (1425 Maxwell)

He feels that we really established this event. There was a line item on the registration for participants to donate to the Access Ada Hayden initiative. There could definitely be some improvements and they have some good ideas for next year. .

Kecia Place-FencI (1425 Maxwell)

The registrations exceeded the expectations for registrations so there could be some improvements. Keep bringing people to Ames and involving the community as best we can.

Reeves asked about water stations. Syhlman said that they use paper cups instead of plastic cups or bottles.

Bristow said that it seemed that it was a very successful event. He feels we need to do more events to bring people into the city.

Cady, saw great photos of the event and heard nothing but positive feedback.

Based on the success of this year Bristow moves to approve Alternatives #1a and 1b. He does feel the golf carts would be best for safety. Second by Reeves. In favor: Cady, Bristow, Reeves. Opposed: Lederhouse
Motion Approved.

e. Old Town Park Renovation Plan

Abraham went over the park plan with the Commission.

Kris Stow (314 12th St)

Stow introduced two other old town representatives as Chris and Liz. The park is a nice focal point in the neighborhood. A number of employees from Mary Greeley and McFarland Clinic use the park as well as the neighborhood. They are working with Country Landscapes on the park plan including ADA compliance. Funding for this project will be with donations from the residents and businesses in the neighborhood.

Abraham asked the estimated cost. Stow stated the cost is between \$30,000 and \$40,000. The committee is confident that they can raise the funds.

Cady asked if the loss of seating could detract people from MGMC or McFarland from using the park. Stow said the benches will be re-purposed in other areas of the park so there will be no loss of seating.

Stow says they are working on becoming tax exempt and being a 501C3 organization to begin fundraising in the spring.

Cady is very encouraged to see younger people involved in neighborhood associations.

Lederhouse moves to approve the plan submitted with second by Bristow. No discussion. No opposition. **Motion Approved.**

f. CAF – Dog Park Fees

Thompson explained to the Commission that staff is recommending a 3% increase in the Dog Park fees with an early purchase discount of 10%. These fees will cover the Mutt mitts used at the park, which have gone up in price extensively in the last few years.

Bristow moved to approve Alternative #1 with second by Reeves. No discussion. No opposition. **Motion Approved.**

g. Capital Improvement Plan (20/21 – 24/25) Update

Abraham met with City Manager, Steve Schainker to review the CIP with the addition of the pickleball courts and Access Ada Hayden in year two. There have been some increased costs and delayed projects due to bids coming in higher than expected. There is not a lot of new glitzy items in the plan but we are maintaining existing items.

h. Project Update

i. Brookside Restroom Renovation

Staff recommended to the Council to reject all bids. The Council did not want to reject the bids and referred back to Staff. The new plan is to accept the bid and use park development funds to make up the shortfall. There are also some savings of about \$40,000 with some changes in the design of the building.

ii. Inis Grove Restrooms

Council also wanted to get this project done so we are using park development funds for these restrooms as well. The plans and specs were changed to make restroom along Duff Avenue consist of two gender-neutral restrooms.

iii. Homewood Clubhouse

Homewood clubhouse has funding for \$1,000,000. The project cost is estimated at \$1,300,000. Staff is hoping to bid this project in December with bids due in January.

i. Correspondence

No additional correspondence.

MONTHLY REPORT

Next week, Friday, there will be open basketball, special fitness classes, and public skate hours for some recreation activities after Thanksgiving.

Thompson spoke to the Commission regarding the Greek Community's clean up in the park system. He wanted to thank the over 1,300 students from ISU Greek Community and the Friends of Brookside Park for making this event so successful that it may become an annual event. Abraham thanked Thompson, Paul Tauke, and Pat Wynja for working with the students and getting things done. The Ames Police have made several comments regarding opening up sight lines by clearing brush and debris. The Police have been very happy with the work Staff has done to open up the sight lines.

COMMISSION MEMBER COMMENTS

Lederhouse thanked Staff for stepping up while the department has been short staffed. Cady enjoyed the new videos highlighting the park system.

ADJOURNMENT

Moved by to adjourn Bristow. The meeting concluded at 5:27 PM.

Next Meetings:

- a. Thursday, December 5 at 4:00 PM (Special Meeting) 1500 Gateway Hills Park Drive.
- b. Thursday, December 19 at 4:00 PM (Regular Meeting)

AMES PARKS AND RECREATION COMMISSION

CIP PUBLIC MEETING MINUTES

DATE: December 5, 2019

COMMISSION

PRESENT: Jeremy Bristow, Sarah Cady, Eve Lederhouse, Duane Reeves

ABSENT: Sean Carlton-Appleton, Kelsey Culbertson, Sarah Litwiller

STAFF: Keith Abraham, Kellee Omlid, Joshua Thompson, and Steve Schainker, City Manager

CALL TO ORDER: 4:04 PM

PUBLIC FORUM

No Public Forum

CAPITAL IMPROVEMENT PLAN DISCUSSION WITH CITY MANAGER STEVE SCHAINKER

Abraham went over the two projects that members of the public brought to the attention of the Commission at the last meeting.

The ADA canoe/kayak project at Ada Hayden:

Donations of \$13,000 are already in place and the group is still fundraising. Staff has placed \$50,000 toward this project in year two of the CIP.

The stand-alone pickleball courts project.

Cost estimates to build a new dedicated pickleball complex would be over \$232,000. Staff has placed \$75,000 in year two toward converting two of the four tennis courts at McCarthy Lee into six pickleball courts and resurface all the courts. Schainker asked if the Commission agreed with reducing the number of tennis courts in the park system from twelve to ten to complete this project. The Commission members feel it is appropriate to convert two tennis courts into six pickleball courts, as pickleball is a growing sport.

Abraham gave Bristow an update on the Ames/ISU Ice Arena locker room project.

Lederhouse asked about the Inis Grove restroom project. Abraham said that the pre-construction meeting is on the schedule and the project is funded in this year.

Abraham went over all five years of the CIP with the Commission.

There was discussion regarding the bridge over Squaw Creek, which is on ISU property. Abraham stated that it was his understanding there is not approval by ISU at this time. Reeves commented that it was his understanding the path had been approved. Abraham will discuss this with Cathy Brown at their December meeting.

Abraham informed the Commission that the shelter at Furman Aquatic Center and Rose Prairie Park development have been moved back.

Abraham also informed the Commission that it is possible that GO (General Obligation) Bonds could be used for the path replacement project at Ada Hayden Heritage Park and the consolidation of the Park Maintenance facilities.

Schinker went over how capital improvement projects received funding from the City. He also explained the local option sales tax and what percentage of this tax funds community enrichment including the park development fund.

Cady asked about internet shopping and the sales tax law changes. Schinker explained that Amazon and other online companies are now charging local option sales tax. This is good news for the City as sales tax revenue is going to increase.

Schinker also informed the Commission that of the fifteen largest cities in the state, Ames has the lowest tax rate and has the second lowest tax rate per capita.

Lederhouse asked Schinker how the Council wanted the Commission to handle groups asking for fee reduction on using facilities. Schinker explained to Lederhouse that his understanding is Council would like to give reduced fees to families that cannot afford programs or fees. Lederhouse clarified that she is wondering about guidelines for situations such as groups asking about waiving the 10% or reducing fees. Abraham informed Lederhouse that Staff has these conversations with groups asking for fee reductions and waivers first. Staff informs groups whether they will or will not recommend waiver of the 10% fees. Many times the Commission does not even hear the request. Lederhouse informed Abraham that she is not trying to imply staff is not doing due diligence. Schinker repeated that he feels the Council wants to focus on reduced fees for individuals and families who cannot afford things.

INDOOR AQUATIC CENTER

The discussion then turned to an indoor aquatics facility. Abraham informed the group that Heartland Senior Services is going their own way. The Fritch family is donating the money they committed to the Healthy Life Center to fund a therapy pool for Heartland senior services. Mary Greeley will probably work with Heartland on the therapy pool as well.

Staff feels that people wanted a walking track and an indoor playground with additional gym space or an activity room. The thought is not to just have an aquatic center but an indoor facility for families. Schinker wants to know if the Commission agrees with this concept so money can be placed in the budget to fund a study as soon as possible.

Schinker has some ideas on sites. Councilwoman Betcher suggested at the last council meeting about putting this facility at 321 State Ave, moving Franklin Park to that area, and opening up the current Franklin Park for development. Schinker wanted to know how the Commission felt about that.

Cady feels that people will not want multi-family units in the current park location.

Schinker said an aquatic facility would not fit on the 321 State site. This will not be equal size parcels.

Reeves stated he feels the Commission should not get involved in this discussion. Abraham informed Reeves that what the Commission will be discussing is relocating the park. The issue of the location and density of the project proposed for the Franklin space, is not under the control of and will not be discussed by the Commission.

Schinker reminded the Commission that there is still the two million in cash. There will have to be a bond issue for a new aquatic facility.

Reeves asked about the bond issue failing for the Healthy Life Center. Schinker said the citizens felt property tax increase and the membership fees made the costs too much. There was some misinformation but most people felt that families could not afford it. The question now is do we bond with just an aquatic facility or do we add other spaces such as an indoor playground, walking track and a gym.

ADJOURNMENT

Moved by Reeves to adjourn due to lack of quorum. The meeting concluded at 5:23 PM.

Next Meeting: Thursday, December 19, 2019, at 4:00 PM

Staff Report

FURMAN AQUATIC CENTER

January 16, 2020

SEASON SUMMARY:

The goal of 2019 was to maintain a quality aquatic experience for patrons and high standards and expectations of staff. This report will share with you a number of the achievements from this past summer.

The 2019 season spanned 101 days, from May 25 - September 2. Throughout the course of the summer, 118 lifeguards, 43 swim instructors, 14 deck shift leaders, and 10 water slide attendants were employed. On the admission and concession side of the operation, there were 25 cashiers and five shift leaders employed. The facility was fully staffed, keeping all basins and features open through the end of the season.

Furman Aquatic Center celebrated 10 years of operation this season. To celebrate, a birthday party was held on August 17. This event included special treats and deals at the concession stand, a reduced admission rate of \$5, party decorations at the entrance, and yard games throughout the facility.

During the end of the season, several promotions were run to offer reduced admission rates to make swimming more accessible to the community. In addition to the 10th anniversary celebration, three dates in August offered a \$5 Frenzy promotion which included a reduced admission rate of \$5 from 6-8 PM as well as selling \$5 meal combos. The weather ended up not being ideal swimming weather on most of the dates, so large crowds were not realized but we did see a few patrons take advantage of the deals. Patrons who attended provided positive feedback. For the first time, End of Season Passes were sold at 30% of the original price for the last third of the season; these passes were valid August 1-September 2. A total of 24 passes were sold; 18 of

the passes were family passes. Staff thought this was a successful promotion and recommend repeating in 2020.

ATTENDANCE:

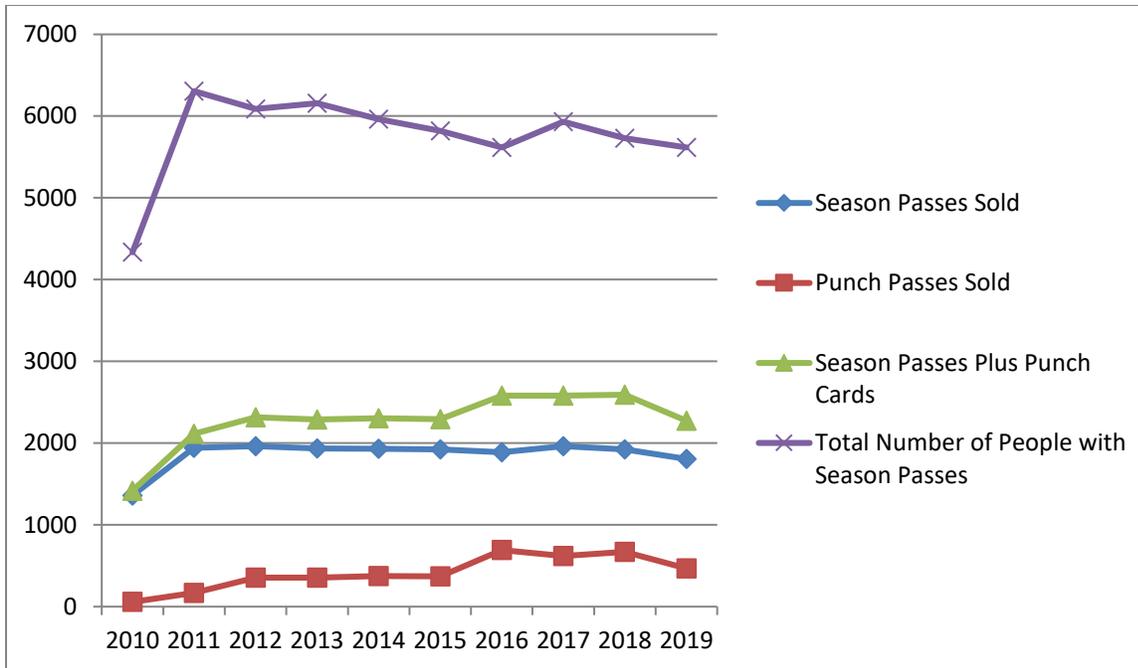
This year’s total attendance was 78,653. The following table details the monthly and average attendance for each of the last five years of operation at Furman Aquatic Center. The total attendance since opening has been 909,595.

	2015	2016	2017	2018	2019	Average
Season Dates	May 23- Sep 7	May 28- Sep 5	May 27- Sep 4	May 26- Sep 3	May 25- Sep 2	Last 5 Years
May	3,605	3,455	1,079	6,903	2,379	3,484
June	30,130	34,520	27,020	25,123	24,524	28,263
July	33,979	27,637	34,157	29,991	31,887	31,530
Aug	19,455	18,637	12,470	19,298	17,206	17,413
Sep	6,429	2,379	2,192	456	2,657	2,823
Total	93,598	86,628	76,918	81,771	78,653	83,514

Admission by payment type over the past five years is shown below. The breakdown of admissions by payment type has remained consistent over time.

Payment Type	2015	2016	2017	2018	2019	Average
Daily Admission	40%	40%	54%	43%	41%	44%
Punch Card	4%	4%	4%	5%	4%	4%
Season Pass	57%	56%	42%	52%	55%	52%

The history of season pass and punch card sales is illustrated in the following graph. End of Season Passes were new in 2019 and are included in the 2019 totals. Please note that a family pass counts as one pass sold but had multiple people included on the pass.



EVENTS SUMMARY:

Wibit AquaTrack and Wiggle Bridge: These inflatable obstacle course pieces were moved from Friday evening to Saturday and began 30 minutes earlier than in 2018. From 5:30-8:00 PM every Saturday, the diving boards and drop slide were closed for the Wibit inflatables to be used. This was a very popular event with a wide age range of participants from youth to adult. During the school year, the Wibit is available during an extended open swim each month at Municipal Pool.

Rock the Blocks Swim Meet: On June 7-9, Ames Cyclone Aquatics Club (ACAC) hosted their annual swim meet at Furman Aquatic Center. During this time, the 50-meter pool was closed to the public, but the lazy river and splash pool remained open to the public. Overall, the event ran smoothly.

Sun Safety Day: Mary Greely Medical Center, the William R. Bliss Cancer Center, and McFarland Clinic sponsor an annual Sun Safety Day at Furman Aquatic Center. The event featured a dermatologist offering simple tips to keep patrons safe while enjoying the sun and checking sunglasses to see if they protect against UV rays. Also, visitors

were able to pick up lip balm and activity booklets as well as enter their name in a drawing for prizes. While the event is typically held in June, inclement weather caused postponement until July 19 this year.

Annual Special Events: This year Furman again hosted three special events for the third year in a row:

1. **Conquer the Current:** This event challenged participants to run/walk against the lazy river current for two miles. Participation remained relatively stable with 35 registered participants.
2. **Super Hero Pool Party:** The Iowa League of Heroes returned with Superman, Batman, and Wonder Woman. There were 29 parent/child pairs in attendance.
3. **Princess Pool Party:** Furman Aquatic Center welcomed The Little Mermaid and several princess and mermaid friends for a morning pool party. This event had 41 parent/child pairs in attendance.

Swim Lessons: Two sessions of morning swim lessons were again held at Furman Aquatic Center during the month of July for a total of 244 group lesson participants. An additional 626 youth participated in group swim lessons at Municipal Pool during the summer months.

Red Shirt Drills: One Red Shirt Drill was conducted during normal hours of operation this season. This drill is intended to simulate a real-life emergency and is conducted in partnership with Mary Greeley, EMS, Fire Department, and Police Department. Staff members and the public are aware of the day a Red Shirt Drill will occur, but don't know the time or who the "victim" will be. The lifeguard must recognize the victim wearing a red shirt and activate the Emergency Action Plan (EAP), which includes calling 911 and having the emergency responders deployed to the aquatic center. After the "victim" is rescued and the emergency responders have simulated their responses, a debriefing is conducted with staff. It is a great training and education tool for staff and patrons. In

addition, weekly in-services and yellow brick drills help staff prepare for the Red Shirt Drill and real life emergencies.

SURVEY RESULTS:

Generally speaking, the responses were positive towards facility conditions and operations as well as staff demeanor and performance. Please see Attachment A for details.

RECOMMENDATIONS:

Staffing: Staffing levels remained at a comfortable level throughout the season. On average, staff is trending to a higher percentage of high school students than in the past. Since this is the first job for many staff, there is an increased need to focus on basic job training in addition to the specialized aquatics trainings required to successfully work at Furman Aquatic Center. Retention of current staff continues to be a big focus for the future. Staff will also continue exploring avenues to continue to recruit, train, employ, and retain sufficient staffing levels for full operations throughout the season.

Rule Enforcement: Survey results indicated an ongoing opportunity to consistently enforce rules. Management will continue training staff on rules, the rationale behind them, and how to properly and consistently enforce them.

Public Education: There is an ongoing opportunity to educate the community regarding water safety and the reason behind some of our policies. For the 2020 season, staff will create a promotional brochure to assist patrons to access information more easily.

Communication: With a large turnover in the Shift Leader team over the last couple years, some of the patron/staff connections that were built up over the years have been lost. During the 2020 season, Shift Leaders will be directed to focus on patron interactions to increase the communication between staff and the public.

Attracting New Users: Furman Aquatic Center has many dedicated patrons who visit regularly. For the 2019 season, new methods to attract first time or infrequent users were implemented. Examples of this include the \$5 Frenzies and End of Season Pass sales. Additional ideas will be explored for the 2020 season. In conjunction with this effort, staff will increase coordination with daycares and groups visiting the facility to ensure the admission experiences run smoothly.

Promotion of Season Pass Benefits: This year's survey results indicated not all season pass holders were aware that summer season passes are valid at both Furman Aquatic Center and Municipal Pool. Staff will work to further educate the public, especially season pass holders, of the benefits of their season pass.

THINGS TO CONTINUE:

Special Events: In recent years, new special events have been added to the facility and have been well received. Staff will investigate and add additional special events as appropriate.

Non-Traditional Staffing: Continued efforts to recruit non-traditional staff to assist with the goal of full operations throughout the season. This includes the use of water slide attendants and shallow water lifeguards as well as recruiting staff outside of the typical high school and college aged employees.

Patron quotes from survey when asked "What did you most like about the facility and want to see continued in 2020?"

- The friendliness and playfulness of all the staff towards the toddlers!
- Such a fun, safe place for families to cool off in the summer! Love the tube slides!
- I love the water walking and I can't get that kind of exercise anywhere else.
- Tot Time is great! It's nice to have a time that's less chaotic to bring out small children to and not have to worry about them being knocked over by the bigger kids.

- I like how up to date the Facebook page is and how friendly the staff are.
- It is superbly run. Everyone is so professional. The lifeguards never take their eyes off the pool. They rotate their positions quickly with minimal talking. I was a lifeguard at a small town pool and I felt the lifeguards didn't take their jobs seriously. I think the Ames pool could and should be used as a training model for other pools.
- Almost everything! We love Furman. My children, grandchildren, and I used the pool almost every day this summer. Staff are extraordinary!
- This is a bit biased, but the graciousness of the Aquatic Center hosting ACAC's Rock the Blocks meet.
- I really like that I have the option to use the indoor pool as my kids like to swim in the deep end and can't do that at Furman. It is also nice to have another option on a cool or rainy day.
- The excellent lifeguards and vigilant safety measures.
- High concern for safety.
- I love the friendliness of the shift managers and concessions area. I don't interact too much with the lifeguards but see that they are friendly with the kids.
- Tot Time. Young families are so lucky to have this option. I book a private party each summer and the staff does amazing accommodating us.
- The opportunities to water walk. Appreciate the time given to the senior citizens.
- I like seeing how the aquatic center tries to be a place for people of different abilities and capabilities.
- I love the splash pool. It's the best in this half of Iowa, if not in all of Iowa. We would like to see the Princess Pool Party and Super Hero Pool Party continue.
- Kids love the Wibit!
- The staff was very professional and supportive of the little ones in the area where they play and swim. The facilities are clean and safe.
- I really appreciate the tot time, as it is so much more enjoyable for little kids (and parents) to avoid being splashed/crashed into by older kids.
- We appreciated having such a fun place to enjoy summer that can cater to different ages! I could sit with a baby in the shallow area and still keep an eye on

older children on the slides and deeper water. I also appreciated it when the staff were encouraging the younger kids such as giving high fives at the bottom of the children's slide!

- It is a fun area and I feel safe letting my kids swim without having a constant eye on them if I decide to go to a different area.

**FURMAN AQUATIC CENTER
2019 User Survey**

EXECUTIVE SUMMARY

After completion of the summer season, a survey was e-mailed to season pass holders. A total of 289 responses were collected. Upon completion of the survey, individuals had the option to be included in a drawing for a free 2020 season pass of the same type purchased in 2019. The following data and highlights were provided:

General Operations	Always	Regularly	Sometimes	Rarely	Never
Was the facility professionally operated?	59%	39%	1%	0%	0%
Was the rule enforcement consistent?	36%	47%	16%	1%	0%
Was the facility safe?	64%	34%	1%	1%	0%

Did you feel the following staff members were friendly and helpful?	Always	Regularly	Sometimes	Rarely	Never
Admission & Concession Staff	76%	23%	1%	0%	0%
Admission & Concession Shift Leaders	78%	21%	1%	0%	0%
Water Slide Attendants	62%	34%	4%	0%	0%
Lifeguards	56%	35%	8%	1%	0%
Pool Deck Shift Leaders	66%	31%	3%	0%	0%
Water Aerobics Instructors	70%	26%	0%	4%	0%
Swim Lesson Staff	63%	34%	3%	0%	0%

How do you rate the job performance of the following staff members?	Excellent	Good	Fair	Poor
Admission & Concession Staff	74%	25%	1%	0%
Admission & Concession Shift Leaders	74%	26%	0%	0%
Water Slide Attendants	63%	34%	3%	0%
Lifeguards	60%	35%	5%	0%
Pool Deck Shift Leaders	66%	33%	1%	0%
Water Aerobics Instructors	73%	21%	3%	3%
Swim Lesson Staff	65%	31%	2%	2%

How do you rate the quality and cleanliness of the following areas?	Excellent	Good	Fair	Poor
Parking Lot	71%	28%	1%	0%
Admissions Area	76%	23%	0%	0%
Concessions Area	57%	35%	8%	0%
Women's Locker Room	30%	44%	24%	2%
Men's Locker Room	44%	42%	14%	0%
Family Locker Room	28%	37%	31%	4%
Pool Deck	63%	35%	2%	0%
Splash Pool	63%	35%	2%	0%
50 Meter Pool	65%	35%	0%	0%
Lazy River	67%	30%	3%	0%

Did you feel the following information was effectively communicated?	Excellent	Good	Fair	Poor
Prices	61%	29%	8%	0%
Hours	58%	33%	6%	3%
Rules	49%	37%	10%	2%
Daily Schedule	54%	38%	7%	1%
Weather Cancellations	52%	35%	10%	4%
Special Events	51%	34%	10%	5%

Did you participate in any of the following special programs? Select all that apply. (Note these responses are only from season pass holders, not all patrons).	Number of Responses	Response Ratio
Adaptive Open Swim	9	4%
Aqua Aerobics	8	4%
Early Bird Lap Swim (Registered Participants M-F)	7	3%
11:00 am – 1:00 pm Lap Swim	49	22%
11:00 am – 1:00 pm Water Walking	110	48%
11:00 am – 1:00 pm Tot Time	75	33%
7:00 – 8:00 pm Water Walking (Su/Tu/Th)	98	43%
Saturday Long Course Lap Swim	11	5%
Water Polo	4	2%
Conquer the Current	2	<1%
Princess Pool Party	5	2%
Super Hero Pool Party	3	1%
Log Rolling	2	<1%
Wibit Inflatable Obstacle Course	56	25%

Suggested special events/programs for 2020:

- More Themed Events (7)
- More Water Walking (7)
- Adult Only Swim Times/Night Swim (5)
- Family Pool Night (4)
- More Wibit (3)
- Additional Exercise Challenges Like Conquer the Current (3)
- Dog Swim (3)

Summary of “Things to Continue” in 2020:

- 11:00 AM - 1:00 PM Programs (69)
- Safe Facility/Professional Staff (13)
- Fun Atmosphere (11)
- Wibit Inflatables (10)

- Clean Facility (5)
- Accessibility/Adaptive Open Swim (5)
- Open Later/Longer Than Most Area Pools (3)
- Long Course Lap Swim (3)

Highlights of “Issues to Address” for 2020:

- Longer Hours/Season (15)
- Consistent Rule Enforcement (12)
- Shade (12)
- Affordability of Admission &/or Concessions (8)
- Swim Meet (6)
- Cleaning of Locker Rooms, Particularly on Busy Days (6)
- Closures Due to Low Attendance/Cooler Weather (5)
- Communication (3)

If prices are approximately the same in 2020, do you plan on purchasing a season pass next year?

Yes
87%

No
13%

COMMISSION ACTION FORM

SUBJECT: ECOFAIR REQUEST TO WAIVE PAYMENT OF 10% OF GROSS SALES TO THE CITY OF AMES

BACKGROUND:

The EcoFair is scheduled for April 25, 2020 at the Community Center Gymnasium and this year marks the 10th year it has been held. Prior to the EcoFair, an Energy Fair had been held for 10 years and then the fair adopted a broader environmental focus. The focus of the event is to encourage sustainability through a variety of exciting, educational and fun activities for all ages. Hundreds of residents each year learn about water conservation, reducing electric consumption, low impact landscaping, rain barrels, free energy audits, and much more.

As stated in Attachment A, the EcoFair is requesting the Parks and Recreation Commission waive the payment of 10% of gross sales for any vendor selling items at the fair. Organizers estimate vendors sell \$500-\$1,000 of product at the event. This would result in \$50-\$100 being given to the City.

ALTERNATIVES:

1. Approve the EcoFair request to waive the payment of 10% of gross sales for any vendor selling items at the April 25, 2020 fair.
2. Deny the EcoFair request to waive the payment of 10% of gross sales for any vendor selling items at the April 25, 2020 fair.
3. Refer back to Staff.

STAFF RECOMMENDED ACTION:

Upon receiving requests to waive payment of the 10% of gross sales, staff strives to take into account the pros and cons the activity will have on the community-at-large, and what has been past practice. The EcoFair directly supports the City Council's goal of "Expanding Sustainability Effort" and the information provided is beneficial to the entire community. The Commission has waived the payment of the 10% in the past due to a group's outreach to the community. Staff believes this is similar in nature and, therefore, recommends Alternative #1 as stated above.



To: Ames Parks and Recreation Commission

From: Susan Gwiasda, Public Relations Officer

Date: January 2, 2020

Subject: EcoFair 2020

On behalf of the EcoFair planning committee, I am asking the Commission consider approving a waiver of the 10-percent profit sharing requirement for events held at city facilities for the 2020 EcoFair. The City of Ames will be hosting the 10th annual EcoFair on April 25, 2020, and has reserved the Community Center Gymnasium. This year's event represents the opportunity to recognize our milestone 10th anniversary, as well as celebrate the 50th anniversary of Earth Day!

Waiving the 10-percent requirement for this event will allow the EcoFair to continue to attract businesses whose products and services support the City's efforts to encourage sustainability, and will allow the EcoFair be compliant with existing policy.

The annual EcoFair attracts hundreds of residents to learn more about water conservation, reducing electric consumption, low impact landscaping, rain barrel rebates, free energy audits, getting involved in environmental issues, and much more. Through vendors, activities, and displays, residents learn new and innovative ways reduce, reuse, and recycle.

The EcoFair has a long history of providing an exciting, educational, and fun experience for all ages. Additionally, the event provides a broad array of conservation information including displays about the City of Ames' Eco Smart programs, which focus on sustainability in electricity, water, watershed, transportation, housing, and trash. Vendors and organizations from around the community, as well as Ames High School and Iowa State University, participate in the event.

The EcoFair directly supports the Ames City Council's sustainability efforts and attracting quality vendors is an important part of the event's success. The EcoFair committee hopes the Parks and Recreation Commission will consider our request as part of an ongoing effort to host a continually growing and improving EcoFair.

COMMISSION ACTION FORM

BACKGROUND:

In accordance with Chapter 19 of the City of Ames Municipal Code, the Commission has the responsibility to establish and Recreation facilities and programs in the City subject to adoption by the City Council. Fee increases are related to these programs. This year, approximately 35% of the programs will experience a minimal increase. It should be noted that these increases would take effect with the next session of that particular activity. For example, the 2020 spring season instructional program is set prior to July 1, 2020. The fees and charges listed are for Ames residents. Non-residents are assessed an additional fee and approximately 25% more for a pool season pass.

ATHLETIC PROGRAMS	ACTIVITY	2019/2020 FEE
	Adult Athletic Program Non-Resident Fee	\$15/Player/Season
	Badminton	\$2.25 Drop-in fee
	Basketball, Adult (2 officials)	\$39.50/Game
	Live Healthy Iowa Kids Track Meet	FREE
	Open Recreation at Community Center	\$2.00/Youth, \$2.25/Adult
	Pickleball	\$2.25 Drop-in fee
	Slow Pitch Softball, Men Adult (1 umpire)	
	10-15 Games	\$31.50/Game
	16-18 Games	\$31.00/Game
	19-21 Games	\$30.50/Game
	22+ Games	\$30.00/Game
	Slow Pitch Softball, Coed Adult (1 umpire)	\$29.50/Game
	Slow Pitch Softball, Fall Adult (1 umpire)	\$28.50/Game
	Soccer, Adult	\$83.00/Game
	Ultimate Frisbee	\$38/Player
	Volleyball, 2-on-2 Sand Summer	\$22/Player
	Volleyball, 2-on-2 Sand Fall	\$44/Team
	Volleyball, 4-on-4 Sand Summer	\$71/Team
	Volleyball, 4-on-4 Sand Fall	\$54/Team
	Volleyball, 6-on-6 Sand (1 official) Summer	\$16.50/Match
	Volleyball, 6-on-6 Sand (1 official) Fall	\$16.50/Match
	Volleyball, Adult (1 official) Indoor	\$19.50/Match
	Volleyball, Adult (No official) Indoor	\$12.50/Match
INSTRUCTIONAL PROGRAMS	ACTIVITY	2019/2020 FEE
	Afternoon Adventures	\$79.00
	Babysitting Clinic	\$55.00
	Basketball, 3 / 4 Grade	\$62.00
	Basketball, 5 / 6 Grade	\$62.00
	Basketball, K - 2 Grade	\$47.00
	Blastball	\$42.00
	Camps, Camp Explorers (1 week)	\$65.00
	Camps, Camp Funshine (1 week)	\$65.00
	Camps, Junior Campers (1 week)	\$65.00
	Dance, Little Stars	\$30/6 Weeks, \$60/12 Weeks
	Dance, age 3-7+	\$44/6 Weeks, \$113/12 Weeks \$30 costume included
	Dance, Private/Semi-Private (Per Person)	\$33/ \$22
	Dance/Gymnastics, Camp Summer	\$57.00
	Golf, Adult Lessons Summer	\$106.00
	Golf, Youth Lessons Summer	\$85.00
	Golf, Adult Lessons Fall	\$106.00
	Golf, Adult & Youth Lessons Winter	\$85.00
	Gymnastics, Adapted	\$31/6 Weeks, \$62/12 Weeks
	Gymnastics, I, II, Varsity Tumbling	\$55/6 Weeks, \$115/12 Weeks
	Gymnastics, Intermediate/Advanced	\$59/6 Weeks, \$123/12 Weeks
	Gymnastics, Private/Semi-Private (Per Person)	\$33/\$22
	Gymnastics, Tumble Bugs (Ages 2-3)	\$29/6 Weeks, \$58/12 Weeks
	Gymnastics, Tumbling Tots (Ages 3-5)	\$36/6 Weeks, \$72/12 Weeks
	Gymnastics, Tumbling Tykes (Ages 3-4)	\$32/6 Weeks, \$64/12 Weeks
	Pre-School Adventures	\$39/6 Weeks, \$52/8 Weeks

	Rounded Minds Soccer & Spanish Introduction	\$80/6 Weeks
	Rounded Minds Sports Exploration & Spanish Introduction	\$67/5 Weeks
	Small Wonders, M/W/F (30 Hours Per Month)	\$161.00/Month
	Small Wonders, T/TH (20 Hours Per Month)	\$107.00/Month
	Soccer Clinic (Fall/Spring)	\$10.00
	Soccer, 1st-6th Grade	\$49.00
	Soccer, Kiddie Kickers (Ages 5-6)	\$45.00
	Sportslowa Morning Camps	\$74.00
	Start Smart	\$44.00
	Tee-Ball	\$46.00
	Tennis, Adult	Not Offering
	Tennis, Camp Summer	\$68.00
	Tennis, Little (45 min)	Not offering, all classes going to 30 minutes
	Tennis, Little (30 min)	\$30.00
	Tennis, USA Team	Not Offering
	Tennis, Youth (8 hrs. of instruction)	\$62.00
	Tennis, Indoor (6 hrs. of instruction)	\$62.00
	Volleyball, Camp, Spring	\$40.00
	Volleyball, Youth Sand	\$36.00
	Volleyball, Youth, Fall	\$55.00
WELLNESS PROGRAMS	ACTIVITY	2019/2020 FEE
Fitness Classes		
	6 Week Session	\$22.50
	9 Week Session	\$31.50
	30 Minute Classes (6 Week Session)	\$16.00
	30 Minute Classes (9 Week Session)	\$21.00
Adult Dance		
	Belly Dance (6 Week Session)	\$37.00
	Belly Dance (8 Week Session)	\$50.00
	Fitness Assessments	\$36.00
	Beginning Swing Dance (6 week session)	\$37.00
Aerobic Activities		
	Extreme Outdoor Bootcamp Spring/Summer	\$36.00
	Stroller Power (6 Week Session)	Not Offering
	Stroller Power (4 Week Session)	\$24.00
	Tai Chi, (12 Week Session)	\$73.00
	Tai Chi (6 Week Session)	\$36.00
	Teen Power Pump (6 Week Session)	\$30.00
	Teen Strength Training (4 Week Session)	\$40.00
	TRX Training (6 week session)	\$36.00
	TRX Training (9 week session)	\$55.00
	TRX/Tramp (6 week session)	\$36.00
	TRX/Tramp (9 week session)	\$55.00
	Boxing Bootcamp (6 week session)	\$36.00
	Boxing Bootcamp (9 week session)	\$55.00
	Spinning Classes (6 week session)	\$36.00
	Spinning Classes (9 week session)	\$55.00
	Boga Fit Aqua Class (6 week session)	\$36.00
	Boga Fit Aqua Class (9 week session)	\$55.00
	Zumbatomic (6 Week Session)	\$30.00
Fitness Aquatics		
Municipal	Indoor Deep Water (9 Week Sessions)	\$31.50
	Indoor Boga Fit (9 Week Sessions)	
Furman	Outdoor (5 Week Sessions)	\$21.00
	Outdoor BogaFit (5 Week Sessions)	
Forker	8 Week Session Fall/Winter	\$38.00
	9 Week Session Spring	\$43.00

	12 Week Session Summer	\$56.00
Green Hills	9 Week Session Fall/Winter/Spring	\$37.00
	6 Week Session Summer	\$28.00
Personal Training/Private		
	Super Single (1) (Per Person)	\$50.00
	Three Sessions (Per Person)	\$131.00
	Five Sessions (Per Person)	\$208.00
	Ten Sessions (Per Person)	\$385.00
	Fifteen Sessions (Per Person)	\$577.00
Semi-Private		
	Super Single (1) (Per Person)	\$30.00
	Three Sessions (Per Person)	\$80.00
	Five Sessions (Per Person)	\$128.00
	Ten Sessions (Per Person)	\$250.00
	Fifteen Sessions (Per Person)	\$380.00
Reformer Sessions		
	Reformer Orientation Private	\$42
	1 Session Private	\$42
	5 Sessions Private	\$198
	10 Sessions Private	\$364
Running Club		
	Half -Marathon	Not Offering
Tae Kwon Do		
	Dragon Beginner 6 Week	\$16.00
	Dragon Beginner 8 Week	\$21.50
	Dragon Inter/Adv 6 Week	\$21.00
	Dragon Inter/Adv 8 Week	\$26.00
	6 Week Session Summer	\$26.00
	8 Week Session Fall/ Spring	\$31.50
	Tournament	Not Offering
Yoga		
	9 Week Session	\$44.00
	6 Week Session	\$29.50
	Basic (4 week session)	\$24.00
Weight Room		
	Weight Room Orientation	\$15.00
	Weight Room Orientation JR/HS	\$31.00
Punch Cards		
	10 Punches	\$40.00 = \$4.00 per visit
	30 Punches	\$90.00 = \$3.00 per visit
	50 Punches	\$125.00 = \$2.50 per visit
	100 Punches	\$200 = \$2.00 per visit
AQUATICS	ACTIVITY	2019/2020 FEE
	Early Bird Lap Swim - Spring (12 weeks)	\$45/1x/Week
	Early Bird Lap Swim - Summer (12 weeks)	\$37/1x/Week
	Jr. Lifeguarding	\$60.00
Lessons		
	Learn to Swim Adult Lessons (30 min)	\$48.00
	Learn to Swim Youth Lesson (30 min)	\$46.00
	Learn to Swim Youth Lesson at Green Hills (30 min)	\$52.00
	Learn to Swim Private/Semi-Private (30 min.)	\$27(Private) \$23 per person (Semi-Private)
	Lifeguard Training	\$190/\$205
	Lifeguard Recert	\$80/\$95
	Lifeguard Prep (1 hour session)	\$20/\$25
	Lifeguard Instructor (LGI)	\$220/\$235
	Lifeguard Instructor/LGIT Review	\$80/\$95 + \$45 for base LG cert
	Water Safety Instructor (WSI)	\$205/\$220
	Adult & Pediatric First Aid/CPR/AED	Not Offered to Public
	Scuba	\$275
	Log Rolling (4 weeks)	\$20/\$25

	Water Polo	\$29
--	------------	------

Daily Admissions		
	Brookside Wading Pool	\$1/R & NR
Furman		
	Adult (16+)	\$6.50 R/\$7.50 NR
	Furman Senior Citizens (62+)	\$5.50 R/\$6.50 NR
	Furman Toddler (1-2)	No Longer Offered
	ISU Student (W/ID)	\$6.00
	Youth (Age 3-15)	\$5.50 R/\$6.50 NR (Now age 1-15)
Municipal		
	Municipal Adult (16+)	\$4.50/R & NR
	Municipal Senior Citizens (62+)	\$4.00/R & NR
	Municipal Toddler(1-2)	No Longer Offered
	Municipal Youth (Age 3-15)	\$4.00/R & NR (Now age 1-15)
Punch Cards	Youth/Adult/Senior/Infant	12 for the price of 11
Season Passes - Summer		
Furman and Municipal		
Summer season discounts (new - 10%; renew - 10%) if purchased January 17 - May 1.	Individual, Adult (16+)	\$112 R/\$141 NR
	Family	\$242 R/\$296 NR
	Individual, Senior Citizen (62+)	\$76 R/\$97 NR (Now age 1-15)
	Individual, Toddler (1-2)	No Longer Offered
	Individual, Youth (3-15)	\$76 R/\$97 NR (Now age 1-15)
	ISU Student (with ID)	\$95
End of Season Passes - Summer Valid August 1 - Labor Day		
	Individual, Adult (16+)	\$37.50 R/\$47 NR
	Family	\$81 R/\$99 NR
	Individual, Senior Citizen (62+)	\$25.50 R/\$32.50 NR
	Individual, Toddler (1-2)	No Longer Offered
	Individual, Youth (1-15)	\$25.50 R/\$32.50 NR
	ISU Student (with ID)	\$32
Season Passes - School Year		
Municipal		
	Individual, Adult (16+)	\$129 R/\$162 NR
	Family	\$276 R/\$338 NR
	Individual, Senior Citizen (62+)	\$88 R/\$110 NR
	Individual, Toddler (1-2)	No Longer Offered
	Individual, Youth (3-15)	\$88 R/\$110 NR (Now age 1-15)
Pool Rental		
	Brookside Wading Pool (1-30 people)	\$35/Hour
	Furman Aquatic Center	\$150 per pool per hour
	Wibit AquaTrack	\$100/Hour
	Wibit Wiggle Bridge	\$50/Hour
	Wibit - Both When Already Set Up	\$125/Hour
	Key Logs (2 Logs, 2 Staff)	\$50/Hour
	Municipal Pool (based on # of people)	
	1-30	\$95/Hour
	31-50	\$105/Hour
	51-100	\$115/Hour
	100+	\$130/Hour
PARKS	ACTIVITY	2019/2020 FEE
Shelter Rentals		\$17 per hour/2 hour minimum
Dog Park		
(10% discount is applied to tags sold in Dec & Jan)	January-December	\$45.00
	April-December	\$33.75
	July-December	\$22.50
Tennis Courts		
	Hourly Fee	\$7hr/court
	All Day Fee	4 Courts/\$100/site
Sand VB Courts-Inis Grove		
	Hourly Fee	\$10/hr/court
	Light Fee	\$30/hr for two courts

	All Day Fee	\$100/court
	Maintenance Fee	\$45/time/court
Ada Hayden Heritage Park		
	Special Events	\$100.00
Ball Diamonds		
	Brookside Park Field 7	
	Hourly Fee	\$15
	All Day Fee	N/A
	Maintenance Fee	\$45/time
	Brookside Park Fields (8,9)	
	Hourly Fee	\$10
	All Day Fee	N/A
	Maintenance Fee	\$25/field/time
	River Valley Park (1-6)	
	Hourly Fee	\$10
	All Day Fee	N/A
	Maintenance Fee	\$25/field/time
	Light Fee	
Community Garden Plots		
	Squaw Creek 10'x40' plot	\$25.00
	Squaw Creek 10'x25' plot	\$20.00
	Carr Park ADA raised beds 3'x10'	\$15.00
	Tilling	\$15.00
HOMEWOOD	ACTIVITY	2019/2020 FEE
Daily Green Fees	Summer, Weekdays	9 Holes 18 holes
	Opening to 3 PM	\$12.00 \$17.00
	3 PM To Close	\$15.50 \$20.50
Weekends & Holidays		
	Opening to 6 PM	\$19.00 \$25.00
	6 PM To Close	\$12.00 \$17.00
	Parent/Grandparent & Child Tue & Sun	\$9.00
	Special Jr. League Rate	\$11.00
	10 Round Punch Card	\$145.00
Season Passes		
	Adult (Age 18+)	\$465.00
	Couple (Married)	\$690.00
	Family (4 Members)	\$882.00
	Each Additional Member	\$198.00
	Junior (17 & Under)	\$230.00
	Senior Citizen (62+)	\$408.00
	Senior Citizen (80+)	\$390.00
	Senior Citizen (85+)	\$355.00
	Senior Citizen (90+)	FREE
	Senior Couple (Married)	\$580.00
	Student Pass (April-May)	\$152.00
	Student Pass (Aug-Oct)	\$152.00
Equipment Rental		
	Golf Club Rentals	\$8.00
	Pull Cart Rental	\$4.00
	Golf Cart Rental per seat	\$11.00 (9 Holes) \$16.00 (18)
	Golf Cart Rental Punch Card (20 for the price of 19)	\$209.00
	Disabled Cart Card	\$175.00
Leagues, summer		
	Junior High Youth League	\$45.00
	Couples League	\$70.00
	Ladies after Work League	\$35.00
AMES/ISU ICE ARENA	ACTIVITY	2019/2020 FEE
Public		
	Adult Admission (16+)	\$5.50
	Youth Admission (Ages 4-15)	\$4.50
	Child Under 4 Admission	\$3.00

	Skate Rental	\$3.00
	Group Skate Rental (20 or more)	\$2.00
	Group Skate Rental (with ice rental)	\$1.50
	Noon Skate	\$4.00
	Group Rate (20 or more)	\$3.50
	Student Special (Wednesday night PS only)	\$3.50
	Pick-Up Hockey (1.5 hour)	\$10.00
	Pick-Up Hockey (1 hour)	\$9.00
	Figure Freestyle (1.5 hour)	\$10.00
	Figure Freestyle (1 hour)	\$9.00
	Drop-in Broomball	\$5.00
Equipment Rental	Helmet Rental	\$2.00
	Broomball Equipment Rental	\$50.00
ISU	ISU Skating Class	\$5.00
Birthday Party Packages		
	Pkg. #1 (1-10 Skaters, 3 large pizzas, pop, cake)	\$150.00
	Pkg. #2 (11-15 Skaters, 4 large pizzas, pop, cake)	\$195.00
	Pkg. #3 (16-20 Skaters, 5 large pizzas, pop, cake)	\$250.00
Igloo Rental	Per Hour	\$30.00
Pro Shop Services	Skate Sharpening (Drop-off overnight)	\$6.00
	Skate Sharpening (Same day)	\$8.00
	Rivet Repair (per rivet)	\$2.00
Discount Punch Cards		
	Adult (12 for price of 11)	\$60.50
	Youth (12 for price of 11)	\$49.50
	Noon Skate (12 for price of 11)	\$44.00
	Pick-up Hockey (6 for cost of 5)	\$50.00
	Figure Freestyle (6 for cost of 5)	\$50.00
	Ice Skate Sharpening (6 for price of 5)	\$30.00
Ice Rental		
Non-Taxable Rates (ISU)	Prime Time	\$210.00
	Non-Prime Time	\$157.00
	Summer Time	\$158.00
Taxable Rates (0-39 hrs)	Prime Time	\$268.00
	Non-Prime Time	\$210.00
	Summer Time	\$197.00
Taxable Rates (40-99 hrs)	Prime Time	\$242.00
	Non-Prime Time	\$185.00
	Summer Time	\$177.00
Taxable Rates (100+hrs)	Prime Time	\$225.00
	Non-Prime Time	\$168.00
	Summer Time	\$169.00
Learn To Skate/Play		\$132.00
Arena Advertising	Upper Scoreboard advertising sign (ea)	\$602.00
	Lower Scoreboard advertising sign (ea)	\$804.00
	South Wall Banner (8' X 12')	\$306.00
	East Wall Banner (8' X 12')	\$519.00
	Olympia Hood advertising sign	\$482.00
	Olympia Side advertising sign (ea)	\$482.00
	Dasherboard advertising sign	\$148.00
	On Ice Logos - Long Term Users	\$379.00
	On Ice Logos in the Neutral Zones	\$728.00
	On Ice Logo - Center Ice	\$1,500.00
	Advertising above Time Clock (2' x 8')	\$297.00
	Advertising above Time Clock (4' x 8')	\$595.00

Ice Rental Notes:

ISU includes ISU Rec Services, Intramurals, Men's Hockey, Women's Hockey and Broomball Clubs

Summer includes May, June, July, August

ISU: Paying with credit card - added service charge (the amount varies but is approximately 3%)

Monday thru Friday: Prime Time is 3 PM to Midnight / Non-Prime Time is Midnight to 3 PM

Saturday and Sunday: Prime Time is 7AM to Midnight / Non-Prime Time is Midnight to 7AM

AUDITORIUM RENTAL RATES	SPACE/EQUIPMENT	2019/2020 FEE
Non-Profit Rates		
	Main Floor	
	Main Floor	
	Day Rate	
	Balcony	
	Piano Use	
Profit Rates		
	Main Floor	
	Main Floor	
	Day Rate	
	Balcony	
	Piano Use	
BANDSHELL RENTAL FEES		2019/2020 FEE
	Non-Profit Community Event	
	Profit Status Community Event	
	Bandshell Programming	
	Municipal Band Concerts	
COMMUNITY CENTER	FACILITY	2019/2020 FEE
Gymnasium	Non-Profit Community Event	\$75 per hour - 1st 3 hours
		\$40 for each additional hour
	Profit Status Community Event	\$140 per hour - 1st 3 hours
		\$100 for each additional hour
1/3 Mult.-Purp. Rm.		
	Non-Profit Community Event	\$25 per hour
Courtyard		
	Non-Profit Community Event	\$20 per hour
	Profit Status Community Event	\$40 per hour

ALTERNATIVES:

1. Adopt the proposed fee schedule as listed for FY20/21
2. Recommend all fees remain at the FY19/20 levels
3. Refer the proposed fee schedule back to staff for modification

STAFF RECOMMENDATION:

It is recommended that the Commission adopt alternative #1, approving the proposed fee schedule for FY20/21.

Item # 7b
 Date: 01/16/20

ish "fees and charges" for Parks
 l to direct expenses incurred by
 ted that these fees, if approved,
 program fees would be in effect
 l \$15 per program / per participant

PROPOSED 2020/2021 FEE
\$15/Player/Season
\$2.25 Drop-in fee
\$41.50/Game
FREE
\$2.00/Youth, \$2.25/Adult
\$2.25 Drop-in fee
\$32.00/Game
\$31.50/Game
\$31.00/Game
\$30.50/Game
\$30.00/Game
\$29.00/Game
\$86.00/Game
\$38/Player
\$23/Player
\$46/Team
\$75/Team
\$58/Team
\$17.00/Match
\$17.00/Match
\$20.00/Match
\$13.00/Match
PROPOSED 2020/2021 FEE
\$81.00
\$55.00
\$63.00
\$63.00
\$47.00
\$42.00
\$65.00
\$65.00
\$65.00
\$30/6 Weeks, \$60/12 Weeks
\$44/6 Weeks, \$113/12 Weeks \$30 costume included
\$33/ \$22
\$57.00
\$108.00
\$87.00
\$108.00
\$87.00
\$31/6 Weeks, \$62/12 Weeks
\$55/6 Weeks, \$115/12 Weeks
\$59/6 Weeks, \$123/12 Weeks
\$33/\$22
\$29/6 Weeks, \$58/12 Weeks
\$36/6 Weeks, \$72/12 Weeks
\$32/6 Weeks, \$64/12 Weeks
\$40/6 Weeks, \$53/8 Weeks

\$80/6 Weeks
\$67/5 Weeks
\$166.00/Month
\$111.00/Month
\$10.00
\$50.00
\$46.00
\$74.00
\$44.00
\$46.00
Not Offering
\$68.00
Not offering, all classes going to 30 minutes
\$41.00
Not Offering
\$110.00
\$82.00
\$40.00
\$36.00
\$55.00
PROPOSED 2020/2021 FEE
\$23.00
\$32.00
\$16.50
\$21.50
\$37.50
\$51.00
\$36.00
\$37.50
\$36.00
Not Offering
\$24.00
\$73.00
\$36.00
\$36.00
\$48.00
\$36.00
\$55.00
\$36.00
\$55.00
\$36.00
\$55.00
\$36.00
\$55.00
\$36.00
\$55.00
\$36.00
\$55.00
\$36.00
\$32.00
\$55.00
\$21.50
\$30.00
\$38.00
\$43.00

\$56.00
\$37.50
\$28.50
\$50.00
\$131.00
\$208.00
\$385.00
\$577.00
\$30.00
\$80.00
\$128.00
\$250.00
\$380.00
\$42
\$42
\$198
\$364
Not Offering
\$17.00
\$22.00
\$22.00
\$27.00
\$26.00
\$32.00
Not Offering
\$44.00
\$29.50
\$24.00
\$15.00
\$31.00
\$40.00 = \$4.00 per visit
\$90.00 = \$3.00 per visit
\$125.00 = \$2.50 per visit
\$200 = \$2.00 per visit
PROPOSED 2020/2021 FEE
\$45/1x/Week
\$38/1x/Week
\$60.00
\$48.00
\$46.00
\$55.00
\$27(Private)
\$23 per person (Semi-Private)
\$190/\$205
\$80/\$95
\$20/\$25
\$220/\$235
\$80/\$95 + \$45 for base LG cert
\$205/\$220
\$65/\$80
\$275
\$20/\$25

\$30

\$1/R & NR
\$6.50 R/\$7.50 NR
\$5.50 R/\$6.50 NR
No Longer Offered
\$6.00
\$5.50 R/\$6.50 NR (Now age 1-15)
\$4.50/R & NR
\$4.00/R & NR
No Longer Offered
\$4.00/R & NR (Now age 1-15)
12 for the price of 11
\$112 R/\$141 NR
\$242 R/\$296 NR
\$76 R/\$97 NR (Now age 1-15)
No Longer Offered
\$76 R/\$97 NR (Now age 1-15)
\$95
\$37.50 R/\$47 NR
\$81 R/\$99 NR
\$25.50 R/\$32.50 NR
No Longer Offered
\$25.50 R/\$32.50 NR
\$32
\$136 R/\$170 NR
\$290 R/\$355 NR
\$92 R/\$116 NR
No Longer Offered
\$92 R/\$116 NR (Now age 1-15)
\$38/Hour
\$150 per pool per hour
\$100/Hour
\$50/Hour
\$125/Hour
\$50/Hour
\$95/Hour
\$105/Hour
\$115/Hour
\$130/Hour
PROPOSED 2020/2021 FEE
\$17 per hour/2 hour minimum
\$46.50
\$34.75
\$23.25
\$7hr/court
\$42/court
\$10/hr/court
\$10/hr for two courts

\$60/court
\$30/time/two courts
\$45/time/all four courts
\$115.00
\$15
\$90
\$45/time
\$10
\$60/field
\$25/field/time
\$10
\$60/field
\$25/field/time
\$5/hr
\$25.00
\$20.00
\$15.00
\$15.00
PROPOSED 2020/2021 FEE
9 Holes 18 holes
\$13.00 \$18.00
\$16.00 \$21.00
\$19.00 \$25.00
\$12.00 \$17.00
\$10.00
\$12.00
\$150.00
\$485.00
\$700.00
\$882.00
\$198.00
\$230.00
\$428.00
NOT OFFERING
\$415.00
FREE
\$600.00
\$152.00
\$152.00
\$8.00
\$4.00
\$11.00 (9 Holes) \$16.00 (18)
\$209.00
\$175.00
\$45.00
\$80.00
\$40.00
PROPOSED 2020/2021 FEE
\$6.00
\$5.00
\$3.50

\$3.00
\$2.00
\$1.50
\$4.50
\$4.00
\$4.00
\$12.00
\$10.00
\$12.00
\$10.00
\$5.00
\$2.00
\$50.00
\$5.50
\$160.00
\$205.00
\$260.00
\$30.00
\$6.00
\$8.00
\$2.00
\$66.00
\$55.00
\$49.50
\$60.00
\$60.00
\$30.00
\$220.50
\$164.85
\$165.90
\$281.40
\$220.50
\$206.85
\$254.10
\$194.25
\$185.85
\$236.25
\$176.40
\$177.45
\$138.60
\$602.00
\$804.00
\$306.00
\$519.00
\$482.00
\$482.00
\$148.00
\$379.00
\$728.00
\$1,500.00
\$297.00
\$595.00

PROPOSED 2020/2021 FEE

See Attachment A

PROPOSED 2020/2021 FEE

See Attachment B

PROPOSED 2020/2021 FEE

\$75 per hour - 1st 3 hours

\$40 for each additional hour

\$140 per hour - 1st 3 hours

\$100 for each additional hour

\$25 per hour

\$20 per hour

\$40 per hour

Attachment A

Ames City Auditorium

Proposed Rental Rates

FY 2021/22

FACILITY RENTAL RATES:

For Profit Rates:

Performance Rental rate (all day use): \$1,640 or 10% of gross ticket/admission receipts, whichever is higher

Rehearsal Rental Rate (or non-ticketed event): \$164.00/hr or \$1,640 Max Daily Rate

Non Profit Rates:

PRIME TIME RATES: (Thurs & Fri 6pm-11:59pm, Sat 12pm-11:59pm, Sun 12pm-11:59pm)

****If any portion of the rental falls during Prime Time, Prime Time Rates are charged for the duration of the rental period.*

Hourly Rate: \$109.00/HR
Or 10% of gross ticket/admission receipts, whichever is higher

Daily Rate: \$1,090.00 Daily Rate
Or 10% of gross ticket/admission receipts, whichever is higher

NON-PRIME TIME RATES: (all other times):

Hourly Rate: \$93.00/HR
Or 10% of gross ticket/admission receipts, whichever is higher

Daily Rate: \$930.00 Daily Rate
Or 10% of gross ticket/admission receipts, whichever is higher

Facility Fees (for any ticketed event at any time)	Ticket Price:	Fee per Ticket
	\$0.01-\$10.00	\$1.00
	\$10.01-\$25.00	\$2.00
	\$25.01 & up	\$3.00

RENTAL DEPOSIT: 25% of rental estimate to hold date

****Deposit amount will be applied to final bill as credit if no damages occur or no additional cleaning is necessary*

CANCELLATIONS:

Less than 14 days prior to first rental date: No deposit refund
15-30 days prior to first rental date: 50% deposit refund
31+ days prior to first rental date: 100% deposit refund

FREQUENT USER DISCOUNT: (applies to Auditorium hourly rental time)

100+ hours in calendar year 5%

****Must have 100+ hours under contract in a calendar year to receive the discount (January 1-December 31). Discount is applied to the final invoice upon completion of each event.*

BOX OFFICE FEES:

Ticket Printing Services: \$0.10/ticket b&w & \$0.20/ticket color
Service fee for tickets sold by City Staff: \$0.50 per ticket sold

STAFFING: (One staff member included with rental)

Additional Staff \$21.86/hour
Additional Staffing OT 8 Hours+ \$32.79/hour (Time and one half)
Specialist/Programmer Rate \$30.06/hour
Specialist/Programmer OT 8 Hours+ \$45.09/hour
Technical Direction/Project Management \$81.96/hour

MERCHANDISE:

Merchandise Sales Charge 10% of gross sales

****Renter must provide merchandise sales staff*

EQUIPMENT:

Piano \$218.55
Dance Floor \$191.23
Projector \$109.27

AUXILIARY SPACES FOR USER GROUPS:

2/3 of Lunch Room \$16.39/hour
Multipurpose Room 1 & 2 \$27.32/hour per room
Aerobics Room \$43.71/hour

Attachment B

DURHAM BANDSHELL Proposed Rental Rates FY 2021/22

FACILITY RENTAL RATES:

****Ticketed events include any event where admission is charged*

For Profit Rates:

Non-Ticketed Events:	\$154.50/hour
Ticketed For Profit Events:	\$1,648/Day or 10% of gross ticket receipts (whichever is higher)

Non Profit Rates:

Ticketed or Non-Ticketed Events:	\$103/hour or 10% of gross ticket receipts (whichever is higher)
----------------------------------	--

****All rentals include use of the stage, sound system, and two wing rooms located on the east and west sides of the stage.*

VENDOR FEES:

Vending (food, merchandise, games, etc., excludes alcohol*):

Blanket vendor fee for event:	\$212
OR	
If no blanket fee is paid:	10% of gross vendor sales

*Alcohol is not permitted in Bandshell Park. Waiving this policy requires Parks and Recreation Commission and City Council approval. If approved, the fee is 10% of gross alcohol sales.

FACILITY FEES: For all ticketed events

Ticket Price:	Fee per Ticket
\$0.01-\$10.00	\$1.00
\$10.01-\$25.00	\$2.00
\$25.01 & up	\$3.00

RENTAL DEPOSIT:

25% of all estimated rental fees are due immediately as a deposit to secure a date. The deposit will be applied as a credit to your final invoice pending the stage and park being returned to its original state.

CANCELLATIONS:

Less than 14 days prior to first rental date:	No deposit refund
15-30 days prior to first rental date:	50% deposit refund
31+ days prior to first rental date:	100% deposit refund

STAFFING:

****One staff member is included with the facility rental. Additional staffing rates apply if more staff is required.*

Additional Staff	\$21.86/hour
Additional Staffing OT 8 Hours+	\$32.79/hour (Time and one half)
Specialist/Programmer Rate	\$30.06/hour
Specialist/Programmer OT 8 Hours+	\$45.09/hour
Technical Direction/Project Management	\$81.96/hour

EQUIPMENT:

-Riser removal and installation	\$280/Event
---------------------------------	-------------

****Any expenses for additional equipment or personnel needed for an event are the sole responsibility of the renter. This includes additional sound, lighting and video reinforcement, fencing, barricades, police, security, stagehands, portable restrooms, tables, chairs, etc.*



Caring People ♦ Quality Programs ♦ Exceptional Service

TO: Keith Abraham, Director of Parks and Recreation
FROM: Staff
RE: Monthly Report January 2020

PARKS AND FACILITIES:

1. Ames residents are able to drop off Christmas trees during January at the Parks Maintenance Shop, 700 E. 13th Street. The trees will be chipped and the mulch will be used in the Parks and is available to residents at no charge.
2. Staff cleared snow on park trails and shared use paths in January. Residents are reminded limited maintenance is performed on trails and should use caution when using trails throughout the winter season
3. The Iowa Department of Natural Resources along with the City of Ames, Iowa State University, JAX Outdoor Gear, Hy-Vee, and Story County Conservation are planning the annual Family Ice Fishing Event at Ada Hayden Heritage Park for February 1. City staff will issue a press release closer to the day with event details.
4. City staff completed filling the two outdoor ice rinks set up in South River Valley Park. The smaller rink, donated by the Iowa Wild and Wells Fargo, is specifically for hockey and the larger rink is for open skate. Ames Minor Hockey Association (AMHA) has volunteered to maintain the ice for both rinks. Signage adjacent to rinks communicates when the rinks are open/closed.
5. Staff conducted prairie burns and brush mowing activities at Ada Hayden Heritage Park and East River Valley Park. The fire helps remove dead plant material enabling prairie grass seeds to more easily find their way down to the soil. A prairie fire also eliminates competition from other plants that might take nutrients and resources from prairie grasses. Brush mowing is used to remove invasive woody plants in the prairie.

RECREATION PROGRAMS:

1. In December, there were 17 public skating sessions held at the Ames/ISU Ice Arena with a total attendance of 1,915 skaters. A total of 83 skaters attended nine noon skate sessions and December skate rentals totaled 1,141.
2. Staff recorded a Healthy Living Show promoting an at home holiday fitness workout and all the group fitness classes we offer.

3. Two weeks of free fitness classes were offered over holiday break to fitness class participants and their family and friends. A total of approximately 650 people attended the drop-in classes with seven large bins of donated food collected for the local food pantry.
4. Nate Pietz, Recreation Manager - Homewood Golf Course and Furman Aquatic Center Admissions/Concessions, started November 25.
5. Youth basketball for boys and girls in grades 5-6 started the week of October 28 and grades 3-4 the week of December 2. One hundred and eight participants (12 teams) from Ames are playing in the Central Iowa Recreation League (CIRL). In addition to Ames, the league includes teams from Colo, Gilbert, Huxley, Nevada, South Hamilton, and Story City.
6. The WIBIT Inflatable Aqua Track was set-up during open swim (1:00 - 5:00 PM) at Municipal Pool on Saturday, December 28. Attendance on this day was 88 people compared to an average of 30 people the other two Saturdays in December (closed December 7 due to High School swim meet). Please note open swim was extended by two hours on this day.
7. December Auditorium Events
 - a. Hope Lutheran Church held 12 worship services.
 - b. Central Iowa Symphony held one rehearsal and one performance of their winter concert.
 - c. St. Cecilia Elementary School held a rehearsal and performance of their Christmas concert.
 - d. ISU Hip Hop Club (Dub H) held two rehearsals and one performance of their 2019 Fall Show.
 - e. The 10th Annual Tuba Christmas held one rehearsal and a concert.
 - f. Michael Londra performed a "Celtic Christmas" as a fundraiser concert for the Good Neighbor Emergency Assistance Fund.

PROJECT UPDATE:

1. Work on the Low Head Dam Project in North River Valley Park has been delayed due to the high water levels in the Skunk River. The goal is to complete the project by summer 2020.
2. Staff met with representatives from HPC, Inc., Ames, Iowa to discuss the timeline for the new restroom to be constructed and the renovation of the restrooms in Inis Grove Park. HPC, Inc, is tentatively scheduled to start renovating the current restroom building along Duff Avenue in March. Both restrooms are expected to be completed by the end of May.
3. Staff met with representatives from Henkel Construction regarding the timeline for the renovation for the Brookside Park Restroom Renovation. Henkel is tentatively planning to start the project in March. Deadline for completion is June 1, 2020.