

Staff Report

COMPREHENSIVE PLAN CITY COUNCIL WORKSHOP #1

December 18, 2018

BACKGROUND:

The City Council will act in two distinct roles during the preparation of the Comprehensive Plan. The first role is advisory for providing guidance and feedback on the process of preparing the Comprehensive Plan. **This important advisory role is being used in lieu of a citizen steering committee so that the Council participates more frequently throughout the development of the Plan.** The second role is in the more customary decision making and approving authority role.

These roles will be interspersed throughout the preparation of the Plan. The Council will assume the first role based upon the need to seek input and form ideas. Your involvement in the second role will occur when the Council is asked to make decisions based on public feedback and data from the consultant and staff. **This first workshop is an important advisory role step in the Comprehensive Plan process.**

The kick off to the Comprehensive Plan project starts with a workshop designed for the City Council to provide initial thoughts concerning the process, topics, and big picture outcomes. **The intent of the meeting is for City Council to express their priorities to help RDG in preparation of the Plan. This meeting is designed as a City Council opportunity for discussion and input and is not designed as an opportunity for public input.** The initial public input phase for preparing the Plan will begin in January/February.

The upcoming workshop will be a guided discussion led by the RDG, with an emphasis on Item #3.

Agenda

1. Role of the Comprehensive Plan
2. Upcoming Public Outreach and Schedule
3. City Council Discussion-
 - a. Defining a Successful Process
 - b. Identifying Strengths and Challenges for Targeted Topic Areas
 - c. Big Picture Outcomes for the Comprehensive Plan

Outcomes for the workshop

1. Understanding of the Comprehensive Plan process's goals, concerns, challenges, and opportunities.
2. Understanding of strengths and challenges related to issues influencing the community.

In preparation for the Workshop, RDG asks for City Council to consider strengths and challenges as they pertain to topics identified within Comprehensive Plan RFP.

1. Expansion of the City
2. Opportunities for infill development
3. Future demand for housing and commercial use
4. Sustaining neighborhoods
5. Support of social and cultural connections
6. Transportation choices
7. Sustainability
8. Well-being and healthy living
9. Subarea planning
10. Urban fringe management (2-mile fringe planning area of the City)

During the workshop there will be an exercise asking the City Council to identify up to 10 strengths and challenges to help identify priority issues. RDG will review the responses with City Council during the workshop.