Introduction: Kelly Diekmann, Ames Planning and Housing Director

- Objective: Improve the aesthetics, maintenance, and sustainability of landscaping
  - Review effectiveness and satisfaction with current landscape standards,
  - City Council goal to review sustainability issues related to Parking and Vehicle Areas,
  - Have a new landscape ordinance in place before 2016 construction season

Landscape Review: Confluence - Landscape Architect Consultant

- General overview of landscaping
- Review Ames landscaping standards
- Facilitate discussion, generate ideas

Discussion: Issues, Concerns, Examples (good or bad):

- Quality of landscaping
- Location of landscaping
- Aesthetics of landscaping
- Promoting sustainability
- Planting and Maintenance
- Getting a Site “finished” for occupancy
- Predictability vs. flexibility of standards
- Approach to standards citywide vs. different zones or areas
- Other thoughts?

Next Steps:

- Receive input at the workshop
- Receive any additional input on ideas through February 12th
- Staff review comments, formulate options
- Follow up review with interested parties, March 2016
- Draft Ordinance March 2016
- Council Review April 2016