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**Tips:**

* Powering down technology when leaving for the day
* Unplugging items that are not in constant use
* Investing in LED lighting

**Examples in Smart Businesses:**

* Multiple businesses utilize smart lighting sensors
* Most businesses have some sort of Energy Star rated equipment or appliances
* Power saving mode on appliances is recommended to all businesses

**Ames Resources**

**Energy Services Coordinator**

The City of Ames Energy Services Coordinator will assist with any energy projects your organization may complete. Reach out to them at 515-239-5177.

**City of Ames Smart Energy Rebates**

The City of Ames offers commercial appliances and air conditioning rebates through its [Smart Energy](https://www.cityofames.org/My-Government/Departments/Electric/Smart-Energy/Commercial-Programs) program! Buying new appliances that Energy Star rated can get you reimbursement for your commitment to more efficient energy practices.

**City of Ames Energy Audits**

The City of Ames offers FREE energy audits through its [Smart Energy](https://www.cityofames.org/My-Government/Departments/Electric/Smart-Energy/Commercial-Programs) program! Energy audits are an excellent way to understand how energy is used and distrubued throughout your building. After completing your energy audit, you will receive a customized report showcasing your current building's energy efficient practices and providing recommendations for improvements.

**Other Resources**

**Energy Star Appliances Comparison**

[Energy Star products](https://blog.directenergy.com/save-money-energy-star-appliances/) can make a difference in the amount of energy you use in your business. The following article from Energy Direct details a comparison between traditional appliances and others rated with an energy star.

**Energy Star Equipment Finder**

[Energy Star Equipment Finder](https://www.energystar.gov/productfinder/) tool can assist you in searching energy star rated equipment that takes your businesses energy needs into consideration to find the best appliance that fits your needs.

**Energy Star Portfolio Manager**

[Energy Star Portfolio Manager](https://www.energystar.gov/buildings/benchmark) tool can assist you in benchmarking your utility bills. Portfolio Manager is an interactive resource management tool that enables you to benchmark the energy use of any type of building, all in a secure online environment. Nearly 25% of U.S. commercial building space is already actively benchmarking in Portfolio Manager, making it the industry-leading benchmarking tool.

**Alliant Energy Rebates**

[Alliant Energy](https://www.alliantenergy.com/waystosave/rebatesandmarketplace/rebatelocatortool) provides customers with their own set of energy rebates. These rebates allow for some of the same types of rebates offered by the city, but for Alliant customers.

**Alliant Energy Business Resources**

[Alliant Energy](https://www.alliantenergy.com/customer-service/business/brc) provides business customers with their own free resources for improving energy efficiency. This information is a free information resource; where Alliant employees can explain utility practices and offer answers to improve your energy efficiency and bottom line.

**Rewiring America Energy Savings Calculator**

Rewiring America offers a [calculator](https://www.rewiringamerica.org/app/ira-calculator) to find incentives for energy efficient upgrades you may be eligible for.