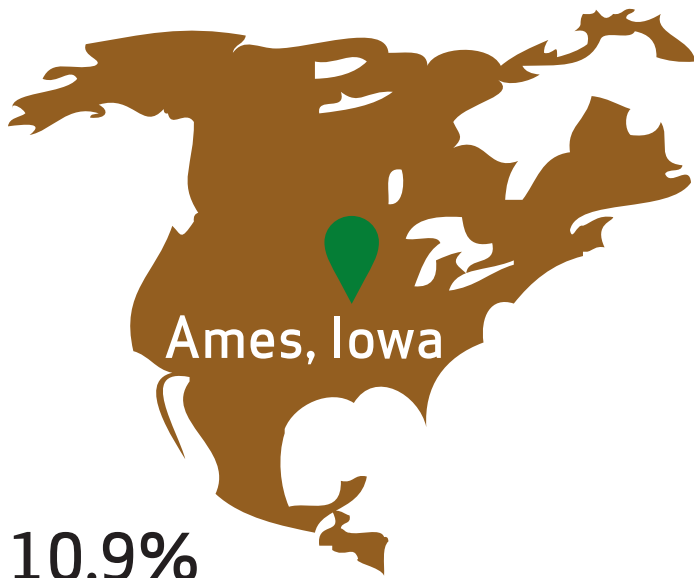


WHO IS IN AMES? OUR COMMUNITY



10.9%
are foreign born

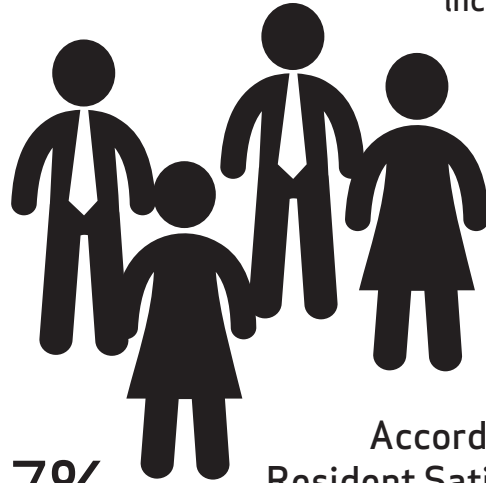
The poverty rate is
26%
Most common racial
or ethnic group
living below the
poverty line is White



The **5** largest
ethnic groups are:

White (non-Hispanic)	78.3%
Asian (non-Hispanic)	10.1%
Two+ (non-Hispanic)	4.19%
Hispanic	3.89%
Black or African American (Non-Hispanic)	3.18%

Population **66,000**
including ISU students



30,432
ISU students
as of Fall 2024

69%
are off campus

10.7%
are age 65
or older

According to the Ames
Resident Satisfaction survey
80%
feel they belong in Ames

The average
age is
23



The median
household income is
\$60K



42.9%
are homeowners



13.4%
speak a language other
than English at home

Languages and dialects
spoken in Ames according
to school district reports:
58
including Chinese, Spanish,
Ukrainian, Haitian Creole/
French, Arabic, Tamil, and Hindi